

# VATSIM South America

## Quarterly Report to the Executive Committee Q4 2010

As a recently appointed Regional Director, I will focus this Quarterly report in statistics, divisional membership metrics and future projects pending a more complete report for the next quarter. I also include a brief VATSUR Executive Summary as I was the DD until my current role.

Our regional membership base has grown with 1392 members signed up over the quarter representing 16.75% of worldwide sign-ups.

Plans for the next quarter include the normalization of a hiring process for key divisional staff positions and to have all divisions fully staffed.

We are setting some challenges for the year that will make 2011 a very busy one in South America. We want to re-establish or strengthen communication channels with our members, improve processes, grow our membership base and provide world class, top quality processes region wide.

### Regional Membership Statistics

Rating	12/31/10
Pilot/Obs	12521
Student 1	277
Student 2	125
Student 3	282
Controller 1	164
Controller 3	52
Instructor 1	32
Instructor 3	9
Supervisor	15
Administrator	1
<b>Total Members</b>	<b>13478</b>
<b>Active in the Q</b>	<b>3451</b>
<b>Sign-Up in the Q</b>	<b>1392</b>

*Daniel Abellá*

Regional Director

# VATBRZ – Q4 2010 Divisional Report

With 819 sign-ups last quarter, these are VATBRZ breakdown key membership statistics:

VATBRZ	12/31/10
Pilot/Obs	6294
Student 1	183
Student 2	21
Student 3	196
Controller 1	68
Controller 3	25
Instructor 1	8
Instructor 3	1
Supervisor	3
Administrator	0
<b>Total Members</b>	<b>6799</b>
<b>Active in the Q</b>	<b>1536</b>
<b>Sign-Up in the Q</b>	<b>819</b>

Edson Felix  
VATBRZ Interim Division Director

# VATCA – Q4 2010 Divisional Report

VATCA has earned 45 members last Quarter. The following are our key membership statistics:

VATCA	12/31/10
Pilot/Obs	417
Student 1	15
Student 2	6
Student 3	6
Controller 1	3
Controller 3	3
Instructor 1	5
Instructor 3	6
Supervisor	0
Administrator	0
<b>Total Members</b>	<b>461</b>
<b>Active in the Q</b>	<b>145</b>
<b>Sign-Up in the Q</b>	<b>45</b>

Federico Navarro  
VATCA Division Director

# VATSUR – Q3/Q4 2010 Divisional Report

It was a great H here in VATSUR. This administration assumed the division at the end of June empty of staff. The first step was to redesign staff blueprint to adequate to actual challenges and strength key areas like Training. Then, a hiring process was launch and 5 Directors appointed (Training, ATC Instruction, Operations, Events&PR and IT).

The Staff started implementing a quick plan to recover basic functions that where needed and some mid-term projects to re-connect with our members and grow. Some of the most important are:

- Implementation of the S2 rating in our training application (course, exam and training process)
- GRPv2 alignment (training material, divisional and local examinations)
- VATSUR Blog Launch ([www.vatsur.org/blog](http://www.vatsur.org/blog))
- New members welcome process

I would like to write some specifics about VATSUR Blog ([www.vatsur.org/blog](http://www.vatsur.org/blog)), as this was one of our most valuable projects in Q4.

We launch the blog on the Holidays with the intention of transform it in our principal communication channel with members. In this blog we share News about VATSUR, events information, most active pilot, controller and station monthly recognition, Iron Mic Awards recognition, Virtual Airlines interviews, Airports presentation, Tutorials and Editorials.

490 members joined us in Q4, and these are our key statistics:

VATSUR	12/31/10
Pilot/Obs	5771
Student 1	79
Student 2	98
Student 3	80
Controller 1	93
Controller 3	24
Instructor 1	19
Instructor 3	2
Supervisor	12
Administrator	1
<b>Total Members</b>	<b>6179</b>
<b>Active in the Q</b>	<b>1689</b>
<b>Sign-Up in the Q</b>	<b>490</b>

Daniel Abellá  
VATSUR Division Director